



Second Annual Oakland Park 5K

Benefiting the West Orange Junior Service League
Saturday October 22, 2011 – 7:30 AM start

We are honored to continue our partnership with the community of Oakland Park located in West Orange County. This will mark the second annual Oakland Park 5K benefiting the West Orange Junior Service League.

Nestled between Winter Garden and Oakland, Oakland Park combines the architecture and colorful history of the region in a new traditional neighborhood community. The certified course will take participants along a scenic route under the historic Sadler oaks, around Lake Brim, and along the restored shoreline of Lake Apopka.

Five sponsorship levels are available to benefit your business and West Orange organizations. In addition to exposure among the West Orange Community, you will also have an opportunity to represent your business directly at the 5K, and to interact with its participants. We look forward to supporting you as you support West Orange charitable organizations.

In 1936 a group of women, now known at the West Orange Junior Service League, formed a non-profit organization. Their goal was to foster an interest among its membership in the social, economic, education, cultural, and civic needs of the communities of West Orange County. Today, local organizations rely on our help not for the extras, but for the basics.

The West Orange Junior Service League has been blessed to be able to give back \$41,000 to local charities within our West Orange community. In 2010-2011, the League distributed 3,900 annual service hours to various programs and funds to local recipients including: four \$1,500 scholarships to local high school students for their education at Valencia Community College, donation to the Winter Garden Foundation Scholarship fund towards two full scholarships, The Edgewood Children's Ranch, the Daily Bread at the Christian Service Center in Ocoee, Bread of Life Fellowship, the Health Central Foundation Cancer Care Library, Roper Y.M.C.A., The West Orange Times Reading Reindeer program, S.T.A.R.S., Saving Young Hearts, the Winter Garden Heritage Foundation, Health Central Park and the Magnolia School.

We are proud to be part of the Oakland Park 5K to benefit these important projects. Sponsorships are the foundation of our success, so we are hoping that our community partners are there with us. Please consider being a sponsor for the second annual Oakland Park 5K.

Please contact Lynne Sylvester, Erin Boyd or Ingrid Blackburn with any questions.

West Orange Junior Service League
Post Office Box 376
Windermere, Florida 34786

Erin Boyd
ErinBoyd4@gmail.com
407-421-6252
5K Co-Chair

Lynne Sylvester
LynneS@cfl.rr.com
407-765-6428
Sponsorship Chair

Ingrid Blackburn
SFIngrid@gmail.com
407-877-8551
5K Co-Chair



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Sponsorship Packages

Platinum Sponsor – Presenting Sponsor – Health Central - TAKEN (One Available) **\$5000**

Premier recognition at both the 5K and Run for the Roses

Sole Logo on 5K race numbers

Largest Logo on 5K t-shirts

Presenting Sponsor Logo representation on all 2011-2012 Event Media for 5K *and* Run for the Roses

Presenting Sponsor online presence on WOJSL website - www.wojssl.com for all events

12 Oakland Park 5K Entries

10 Run for the Roses Tickets in May

Recognition in community publications and at events throughout the 2011-2012 WOJSL year**

Marketing Presence day of Event*

Gold Sponsor

\$2500

Larger Logo on 5K t-shirts

Online Presence on our website - www.wojssl.com

Logo representation on Event Media

8 Oakland Park 5K entries

5 Run for the Roses Tickets in May

Recognition in community publications and Events throughout the 2011-2012 WOJSL year**

Marketing Presence day of Event*

Corporate Sponsor – Mile Marker

(Limited Available) **\$1500**

Logo on 5K t-shirts

Logo on Mile Marker

Logo Recognition on our website – www.wojssl.com

Logo representation on Event Media

6 Oakland Park 5K entries

Marketing Presence day of Event*

Silver Sponsor

\$1000

Logo on 5K t-shirts

Logo Recognition on our website - www.wojssl.com

Logo representation on Event Media

4 Oakland Park 5K entries

Marketing Presence day of Event*

Bronze Sponsor

\$500

Name on 5K t-shirts

2 Oakland Park 5K entries

Marketing Presence day of Event*

* Marketing Presence – We encourage you to market your business to our runners at our event. Bring a tent, banner, marketing collateral, literature, have giveaways, etc... We welcome any donations for the goodie bags as well.



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Sponsor Confirmation Form

Name: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Platinum Gold Corporate Silver Bronze

All Logo and Ad information must be submitted to Ingrid Blackburn at SFingrid@gmail.com or Erin Boyd at erinboyd4@gmail.com no later than **September 15, 2011** to be included on the T-shirt and upcoming Event Media.

***Marketing Presence** – We encourage you to market your business to our runners at our event. Bring a tent, banner, marketing collateral, literature, have giveaways, etc...

****Recognition in Community Publications** – Please submit your logo information to Ingrid Blackburn at SFingrid@gmail.com or Erin Boyd at erinboyd4@gmail.com no later than **August 15, 2011** to be recognized as a 5K sponsor in community publications.

Donations - We welcome any donations (coupons, pens, chapstick, sun block, insect repellent, etc...) for the runner's goodie bags as well. Please contact **Carrie Wilson** – 407-394-6293 or at CarrieEllenWilson@hotmail.com.

Please Return by September 15, 2011

Please return with your check made payable to:
West Orange Junior Service League
P.O. Box 376
Windermere, FL 34786

Sample of 2010 5K Poster with logo recognition for community publications

1ST ANNUAL
Oakland Park 5K
Run and Walk | Oct 23, 2010 | 7:30am Start
Benefitting the West Orange Junior Service League



Join the community of Oakland Park for the 1st Annual Oakland Park 5k Run/Walk. The certified course will start and finish within the Community of Oakland Park. This race will be ChampionChip Timed with Top 3 Overall and Age Group Awards.



SPONSORED BY:



LEARN MORE AT:
OaklandPark5k.com or TriNRun.com